

July, 2007

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Avista Celebrates 20 Years!

PLATTEVILLE – Avista was the first business to be located in the Platteville Industrial Park and they celebrated 20 years of operation last month. Avista is a software engineering company that specializes in avionics, health care and other software applications.”

“Avista is a key part of the Platteville economy and PAIDC congratulates them on their 20 years of success.” commented George Krueger, executive director of the Platteville Area Industrial Development Corporation.



Above: Left to right: Secretary of Commerce Mary Burke, Jim Schneller, Avista and Tim Budden, Avista.

Left: Jim Schneller, president and Senator Dale Schultz give the “thumbs up” for Avista’s 20th anniversary celebration.



American Customer Care To Open Platteville Call Center

American Customer Care will be opening a call center in mid-August in the Cobalt Building that formerly housed Blue Cross/Blue Shield. About 50 people will be employed at start-up and the company hopes to expand beyond that as the business grows.

This operation is affiliated with the Du-buque operation claims processing operation.



The facility on W. Business Hwy 151 will house the new American Customer Care call center.

Welcome New City Manager Dave Berner

Dave Berner is the new city manager for Platteville and is the newest member of the PAIDC board of directors.

Berner has worked in Monona since 1995. Prior to that, Berner served as: city administrator, Tomah 1991-1995; town administrator, Town of Menasha 1985-1991; and town manager, Coventry, Conn. 1984-1985.

“I admire the partnership between the City, PAIDC and the industry park businesses. I view my role is to continue the success of PAIDC and work to make it even better.” he commented.



Business Hwy 151 Construction Update

Road construction has started on Business 151 from Millennium Drive to the Bypass. This project will widen the roadway so that there will be 2 lanes in each direction with turning lanes at the Keystone/Insight Drive intersection. Traffic signals will be installed at that intersection, plus signals added to Vision Drive across from Wal-Mart. This project is a joint effort by the Platteville Development Group, Ubersox and the City of Platteville. The goal is to perform the work while maintaining one lane of traffic in each direction at all times. Access to businesses and cross streets in this area will be maintained, but there may be times when the contractor is working in front of a particular business when access will be limited.

There are 4 phases to the project.

Phase 1 includes erosion control, traffic control, some storm sewer and median work near Avista, and some curb & gutter installation on the south side.

Phase 2 will see traffic pushed to the inside so the contractor can prepare the outside lanes.

Phase 3 will have traffic pushed to the new outside lanes so the contractor can work on the inside lanes & medians.

Phase 4 will be the final layer of paving.

The schedule calls for all roadway work to be completed by October 1 with final landscaping and other minor work done by November 1. The traffic signals will be done in conjunction with phases 2 - 4.

Check Out the New PAIDC Website

PAIDC recently upgraded the www.plattevilleindustry.com website. It is easier to use and navigate. Check it out!

L&M Corrugated Container Open House

Wednesday, August 8, L&M Corrugated Container will be hosting the Chamber Business After Hours from 5 to 7 pm. Come over to 32 Insight Drive and check out the facility and new equipment. Food and refreshments will be served.

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East Side Road Update

The East Side Road construction project is on schedule and progressing very well.

The contractor has completed the box culvert, all storm sewer south of the culvert, the grading and gravel for the roadway south of the culvert. They installed a water main extension for future growth on the west side of the road at Evergreen.

CenturyTel is moving their facilities at Means Drive. They will work to install additional crossings for cable and phone lines at different locations. Alliant will set new poles and supply power to them on the south side of the culvert. As they bring power in from the south, they will de-energize and move poles north of the culvert.

The contractor is now progressing with to the north of the culvert towards Means Drive and as they progress, they will work on additional water and sewer items. As they complete this work, they will work from the culvert to the north on grading and gravel for the road bed. The concrete subcontractor will be instructed that he can begin curb & gutter on the south side of the culvert.

The project is on target for an early completion at the end of September.