



Swiss Valley Farms – Platteville Cheese Plant

General Information

Swiss Valley Farms' Platteville plant produces premium Swiss cheese and Baby Swiss cheese, which are sold primarily to foodservice and retail grocery customers.

Swiss Valley Farms is a farmer-owned cooperative with about 1,100 members. A number of those farmers live in the Platteville area and supply the plant with top quality milk. Swiss Valley Farms is proud to be part of the rich tradition of cheesemaking in southwestern Wisconsin.

History

Swiss Valley Farms purchased the Platteville plant in 1997, knowing the plant had a reputation for top quality cheese. It has been a Swiss cheese plant since 1962, and Swiss Valley Farms is the third owner.

The plant has won numerous awards in product competitions. Some of those awards on Swiss cheese from the past several years include the following:

2003 – 1 st Place U.S. Championship	2003 – 1 st Place Wisconsin State Fair
2002 – 2 nd Place National Milk Producers Federation	2001 – 1 st Place Wisconsin State Fair
2001 – 1 st Place National Milk Producers Federation	

Employees

There are 24 employees at the Platteville plant, including Plant Manager Bill Wieser.

The plant hired three students from UW-Platteville during the summer of 2005. The plant has hired a number of students from the UW-Platteville over the years and has always been impressed with their work habits and contributions.

Culture

Platteville plant employees are proud of their record of producing top quality Swiss and Baby Swiss cheese.

The employees have a strong work ethic and a consistent focus on quality. The high level of job satisfaction is reflected in the low turnover rate.

Parent Company

Swiss Valley Farms is a full line supplier of dairy products, including beverage, cultured and cheese products with annual sales of \$425 million and 700 employees. Corporate headquarters is in Davenport, Iowa and the company website is www.swissvalley.com