



QueenB Radio

51 Means Drive
Platteville, WI 53818
(608) 349 – 2000

General Manager: Danny “Sully” Sullivan



General Information:

QueenB Radio is a group of radio stations which include WPVL AM and FM that began broadcasting in Platteville as WSWW AM and FM in 1955. QueenB Radio is affiliated with WISC TV and it recently had the grand opening of their new facility in the Platteville Industrial Park June 21st. It has 45 employees at its Platteville location which controls five radio stations. They have three FM stations and 2 AM stations.

Stations:

WGLR 97.7 Country a full service radio station with the best selection of Country music, local news, comprehensive agriculture news and market reports, weather, local and national sports and Paul Harvey. They feature on-air personalities and host shows such as the Big Show, the Mid-Day Buffet, Afternoon Drive-Live, and Hot Country Nights.
www.wglr.com

WPVL 107.1 Cool Radio lets listeners know what’s happening in the community and features the morning show with Brent Johnson and Johnny Page in the afternoon from 3pm – 7pm. Cool Radio is the home for Platteville Pioneer sports.

KIYX 106.1 Dubuque’s Super Hits plays top 40 hits of the 70’s and 80’s with the Doug Collins Morning show, J’s Diner with Joel McElree and Delilah weekdays from 7pm – Midnight.

The ESPN “Double Team” AM 1590 WPVL and AM 1280 WGLR is Southwest Wisconsin’s sports leader, featuring ESPN programming along with local, regional and national sports coverage including the Milwaukee Brewers and the Wisconsin Badgers.

