



November, 2008

Lifeline's Expansion Is Finished!

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Lifeline's expansion at 41 Means Drive is finished and the company is utilizing the new space to support their business. Scott Wright, president commented, "Lifeline's expansion at 41 Means Drive is finished and the company is utilizing the new space to support their business. Scott Wright, president commented, "We could not be happier with our expansion. The expansion went very smooth and ahead of schedule thanks to the hard work of many people including the general contractor Maryville

Construction and architect Southwest Design Associates. This space has already helped us be more efficient and will help us with our continued growth."

The 4,000 square foot expansion is designed to house Lifeline's expanded manufacturing and warehousing for their nationally distributed sound systems and Midwest based sound/video/acoustical/theatrical lighting business.



The arrow points to Lifeline's 4,000 s.f. expansion.

Shell Building Sold

The Shell Building owned by Platteville Area Industrial Development Corporation (PAIDC) has been sold to Professional Properties to support the business expansion at Hypro, Inc.

Hypro is a manufacturer of metal parts and products. They machine parts for off-road, military and construction equipment along with complete assembly of industrial blowers. They have experienced growth at their manufacturing facility at 1000 Phillips Road and they have installed new machinery in space that was formerly used for warehousing. Chad Lueder, plant manager commented, "Our business has expanded to such a degree that we simply ran out of space to store finished product and raw materials. It is a better utilization of our floor space to put new machines here in the main plant and lease warehouse space off-site."

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UW-Platteville Industrial Studies Celebrates 100 Years

PLATTEVILLE- The University of Wisconsin-Platteville Department of Industrial Studies will celebrate its 100th anniversary with a variety of activities throughout the year.

The department of industrial studies and technology education traces its roots back to September of 1908 when the manual training department at the Platteville Normal School was organized. As early as 1902, with the introduction of electives which permitted specialization, the Platteville Normal School prepared teachers for specific fields in high schools. George McClelland was appointed the first director of manual training in 1902. V.M. Russell followed him and it was under his leadership that the department was officially founded. The manual training department later evolved into the department of industrial arts.

In 1960, a comprehensive major was developed in response to changing and developing technology and the need to better prepare teachers and train students for technical work. The curriculum was divided into two tracts: one in teacher preparation, the other for entrance to industry. Both teaching and non-teaching students were now able to earn a 67 to 69 credit major in industrial arts, specializing in two or three areas. More science courses were required and industrial management and industrial psychology courses were added.

Industrial technology management majors may choose one of three emphases: building construction management, manufacturing technology management, and occupational safety management. The industrial technology management program is accredited by the National Association of Industrial Technology. The technology education program is currently in the process of aligning its curriculum with Project Lead the Way. PLTW is a science, technology, engineering and math curriculum designed to increase the abilities of middle and high school students. It allows middle and high school students to take PLTW courses at their school and earn industrial technology education or engineering college credits. Technology education majors who follow the curriculum and pass the PLTW tests, will be certified to teach PLTW courses at any Wisconsin school following the PLTW curriculum.

Because of the increasing number of students, two new faculty will be hired in the fall. Many faculty have worked in the industry and pass on their practical knowledge to students. Small class sizes, averaging 24 to 30 students, enable faculty to give students individual attention.

The Industrial Studies program supplies graduates to work in manufacturing operations. Many of UW-Platteville graduates would like to stay in the area. Platteville businesses have an advantage in recruiting these graduates! Make the Platteville advantage your advantage!



Scott Wright (with scissors) and Mike Mair (to right of Scott) of Lifeline cut the ribbon on the new manufacturing expansion.

Shell Building Sold (continued from Page 1)

The Shell Building was constructed in 2001. "It has served its purpose well in helping to market the Industrial Park and the community to attract businesses to Platteville," said George Krueger, executive director of PAIDC. "It is a perfect use of the facility to help a local manufacturing company expand. Hypro is hiring more workers and these are good jobs that pay well."

The Shell building is already in the process of being finished and will be ready for operation in 30-60 days.

Industrial land for sale—shovel ready lots from 1 to 30 acres. Utilities at curb with excellent telecommunication capabilities. Call (608)348-3050 for details.

Space Available in the Platteville Business Incubator—1,200 square feet light manufacturing space along with small office suites. Call Ed White at (608) 348-2758

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