



## AVISTA, Incorporated®

*Mission Statement* – To delight customers by providing quality software products and services through the dedicated work of talented employees.

*General Information* – AVISTA, Incorporated is a software engineering company located in the Platteville Industrial Park. AVISTA is a wholly owned subsidiary of the publicly held Esterline Corporation (NYSE:ESL). AVISTA provides software services for a wide breadth of industries including: **Avionics, Medical, Defense, Automotive, and Industrial Controls.**

*Brief History* – AVISTA, the first company to build in the industrial park, began in 1987 as Insight Industries Incorporated. The 3<sup>rd</sup> software engineer to join this company was Mr. James Schneller, Jr., AVISTA's current president. Mr. Schneller and a group of key employees purchased the Platteville operation in 1996 and renamed it AVISTA, Incorporated. In 1998, AVISTA upgraded from their 6,400 ft<sup>2</sup> building to a new 22,000 ft<sup>2</sup> building in the industrial park. By 2003, AVISTA grew from 45 to 100+ employees. In December of 2003, AVISTA was purchased by Esterline Corporation. Esterline chose to leave AVISTA as a stand alone company and retain Mr. Schneller as president.

### *Employee Information* –

- Currently 150+ people are employed by AVISTA, Incorporated
- AVISTA has grown dramatically
- 98% hold software engineering, electrical engineering or related degrees
- UW-Platteville graduates provide a large portion of AVISTA's engineering staff
  - UW-Platteville offers individualized training to private companies
- Many employees choose Platteville for its safe and relaxing atmosphere

### *Client Partners* –

- Avionics Clients – Boeing, Rockwell Collins, Honeywell, Goodrich, Smiths, Hamilton Sundstrand, Garmin, Pratt & Whitney, Sikorsky, and many others
- Medical and Industrial – Medtronic GE Medical Systems, AETHER, HarvestMaster, Trane, Siemens Transportation Systems, and many others

*“UW-Platteville is the cultural heartbeat of Platteville and has been one of the key contributing factors to Platteville's success.”*

*“Our goal at AVISTA has always centered around our customers' success... The more successful our customers are, the more successful we will be.”*

– James Schneller, Jr.  
President and General Manager